



Transition track #5 :

## Citizen Engagement and co-creation

Tackling **key areas of transition** in our cities

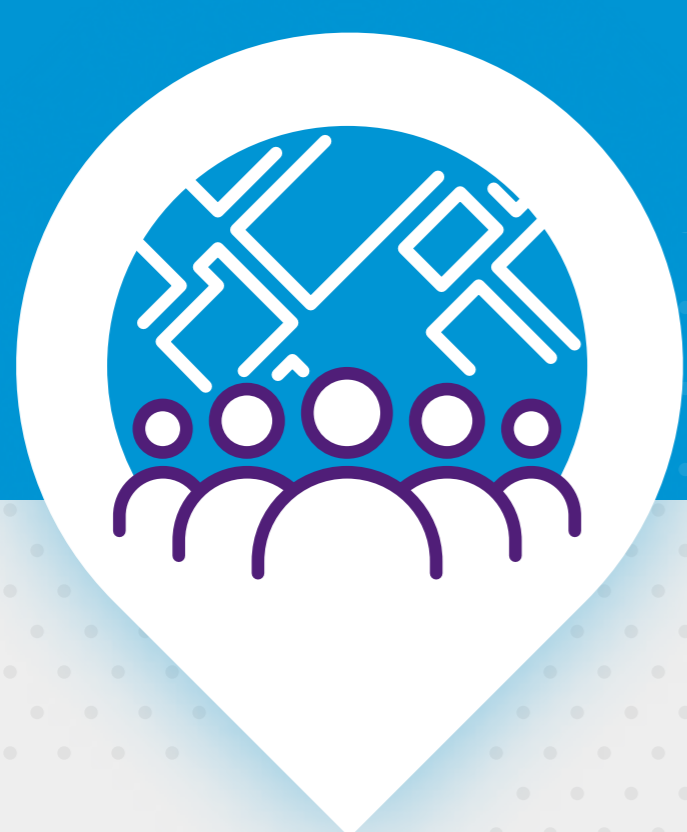
### Defining THE FUTURE... TOGETHER!

Citizens **often feel left out and powerless** in the developments and decisions that shape their lives. Allowing people to be informed, involved and co-create helps gain trust and increase implication.

IRIS Smart Cities believes **transparency** and **shared decision-making** helps develop more effective solutions and increases potential for long term behaviour change.

### What's in it for me?

Citizens with a sense of ownership and initiative are a powerful force for good. Unlock your local knowledge and insight to help design solutions and spaces that meet real needs.



Be part of the solution & shape your own city

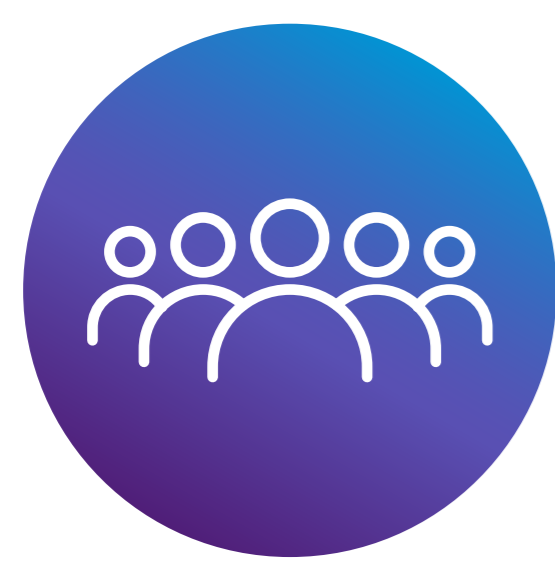


A positive impact on people and the planet



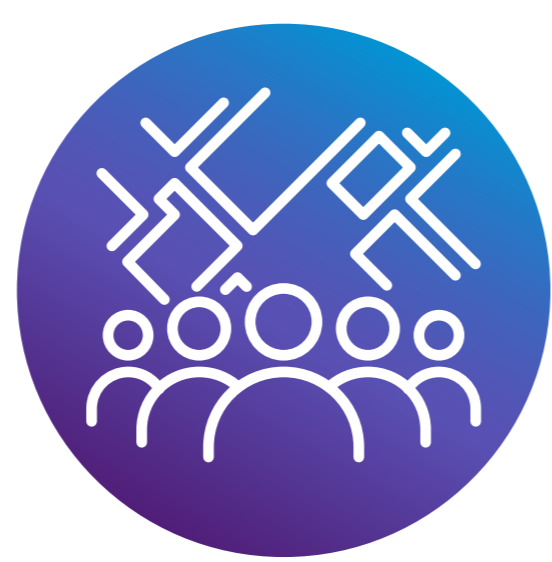
Connect with others and nurture new skills

## IRIS Smart Cities INITIATIVES IN ACTION



### Changing everyday energy use

A set of effective citizen engagement approaches mapped onto each different context to help adoption of smart city solutions and move towards sustainable behavior change.



### Participatory city modelling

Diverse stakeholder groups brought together using design-thinking approaches to seek the most effective way to tackle often complex problems.



### Living labs

User-centered, open-innovation spaces to shape social, technical and political innovation and dialogue.



### Behaviour changing information

Apps and interfaces giving information at identified key touch points where citizens interact with smart city solutions.

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